

Privacy Policy

This policy concerns the collection and use of information about users of the website www.moreismore.pl and the social media platforms managed More is more sp. z o.o., ul. Śmiała 34/4, 01-523 Warszawa, (hereinafter referred to as the "Company").

In order to ensure transparency and fairness in personal data processing, we present below the principles of data protection that are in force in the Company. These principles are developed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR), which repeals Directive 95/46/EC.

We are committed to ensuring the highest level of privacy protection for our customers, contractors, distributors, partners, subcontractors, employees, and collaborators. A key aspect of this protection is safeguarding the rights and freedoms of individuals in the context of processing their personal data.

For any matters related to personal data protection, you can contact us at the following email address: hello@moreismore.pl

I. General Provisions

We take the privacy of our customers, contractors, distributors, partners, subcontractors, employees, and collaborators very seriously. A fundamental element of this protection is ensuring respect for the rights and freedoms of individuals in the process of processing their personal data.

More is more sp. z o.o., ul. Śmiała 34/4, 01-523 Warszawa is the personal data controller within the meaning of Article 4(7) of the GDPR. We also use the services of processors mentioned in Article 4(8) of the GDPR – entities that process personal data on behalf of the controller (e.g., IT companies, software providers).

We implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk of violating the rights or freedoms of individuals, taking into account the probability and severity of potential threats. Our actions in the field of personal data protection are based on adopted policies and procedures, as well as regular training to improve the knowledge and skills of our employees and collaborators.

II. Purpose of Data Processing

- ✓ Website Users: The legal basis for processing personal data of users who contact the Controller is their voluntarily given consent through a conscious action such as contact via phone or email (Article 6(1)(a) of the GDPR) and the legitimate interest of the controller, which is to conduct business contacts (Article 6(1)(f) of the GDPR). Processing is carried out to enable contact, including presenting a service offer upon the user's request. Based on expressed consent, the Controller also processes data collected via cookies and similar technologies related to marketing products and services. Providing data by the website user is voluntary. Failure to provide or providing incomplete data may hinder or prevent contact and response to inquiries.
- ✓ Clients and Contractors: Processing is necessary for the performance of a contract or to take steps at the request of the client before entering into a contract, as well as for fulfilling a legal obligation imposed on the Controller, particularly in relation to tax laws. Some data may also be processed based on voluntarily given consent, e.g., to enable faster contact. In the case of

claims recovery, including debt collection, the processing is based on the legitimate interest of the Controller (Article 6(1)(a), (b), (c), (f) of the GDPR). Providing data by the Client/Contractor in the scope necessary for concluding a contract is required by civil law, and failure to provide the data will result in the inability to effectively conclude the contract; data necessary for issuing an invoice is required by tax law, and failure to provide it will prevent settlement; providing contact data is voluntary, and failure to provide it may hinder or slow down business relations.

- ✓ Job Candidates: Data will be processed for recruitment purposes, based on the provisions of the Labor Code, as well as voluntarily given consent for additional data provided in the application (Article 6(1)(a), (c) of the GDPR). Providing data by the job candidate is required by labor law to perform work in a specific position, and failure to provide the data will prevent participation in the recruitment process. For additional data provided based on consent, it is not necessary, and failure to provide it will not affect the recruitment process.
- ✓ Users of Fanpage and Other Social Media Platforms: Data will be processed for contact purposes, responding to inquiries, and offering services based on voluntarily given consent, such as sending a message, and also based on the legitimate interest of the Controller related to ensuring business continuity (which constitutes a legal basis for processing under Article 6(1)(a), (f) of the GDPR). Providing contact data by the Fanpage user or other social media users is voluntary, and failure to provide it will limit the ability to conduct correspondence within the Facebook service.

III. Your Rights

We take appropriate measures to provide you with clear, transparent, and easily accessible information about your rights regarding the processing of your personal data. This includes your rights to:

- ✓ Information when personal data is collected,
- ✓ Information on request – about whether data is being processed and other issues specified in Article 15 of the GDPR, including the right to a copy of the data,
- ✓ Data rectification,
- ✓ Being forgotten,
- ✓ Restriction of processing,
- ✓ Data portability,
- ✓ Objection to processing,
- ✓ Not being subject to decisions based solely on automated processing (including profiling),
- ✓ Notification about data breaches.

If your personal data is processed based on consent, you have the right to withdraw that consent at any time, which will not affect the legality of processing carried out prior to its withdrawal.

Your data's security is our priority; however, if you believe that we have violated GDPR provisions in processing your personal data, you have the right to lodge a complaint with the President of the Personal Data Protection Office.

IV. Principles Applied Within the Organization

We ensure careful protection of the interests of data subjects, particularly guaranteeing that the data is:

- ✓ Processed lawfully, fairly, and in a transparent manner,
- ✓ Collected for specific, explicit, and legitimate purposes and not processed in a way incompatible with those purposes,
- ✓ Adequate, relevant, and limited to what is necessary for the purposes for which it is processed,
- ✓ Accurate and, where necessary, kept up to date. We take every reasonable step to ensure that personal data that is inaccurate in relation to the purposes for which it is processed is erased or rectified without delay,
- ✓ Stored in a form that permits identification of data subjects for no longer than is necessary for the purposes for which the data is processed,
- ✓ Processed in a manner that ensures appropriate security of the personal data, including protection against unauthorized or unlawful processing and against accidental loss or destruction.

V. Data Retention and Processing Time

We store personal data in a form that allows for the identification of the data subject for no longer than is necessary for the purposes for which the data is processed. After such a period, the data is anonymized or deleted.

VI. Data Sharing Principles

Your data may be shared with trusted business partners and service providers on our behalf, ensuring compliance with GDPR requirements.

VII. Privacy Policy Changes

This policy may be updated to reflect changes in data processing. Any changes will be published on our website at www.moreismore.pl